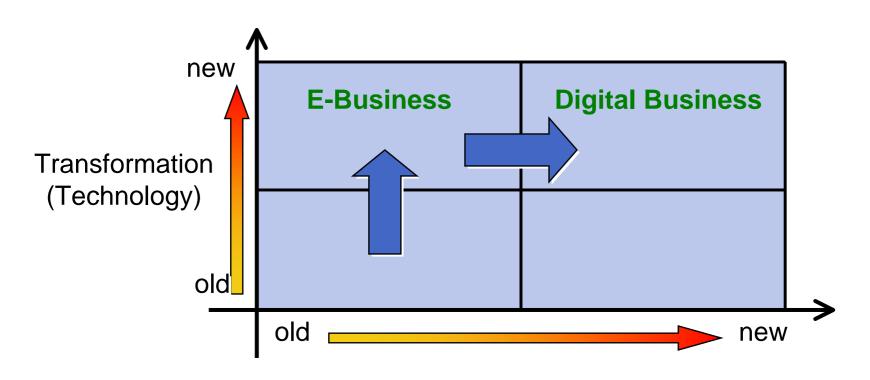
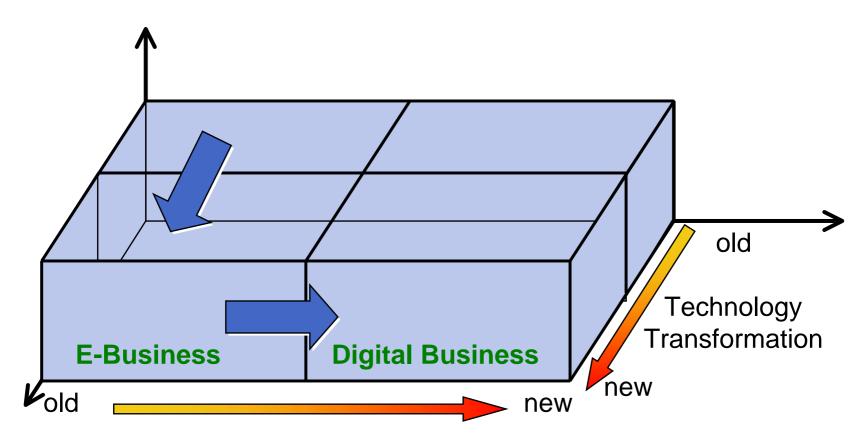
Vision of Microsoft, Steve Ballmer (CEO)



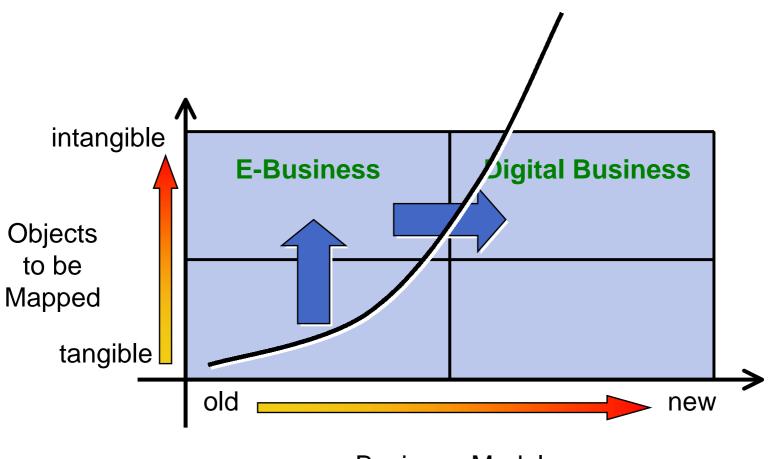
Transformation (Business Model)

Vision of Microsoft



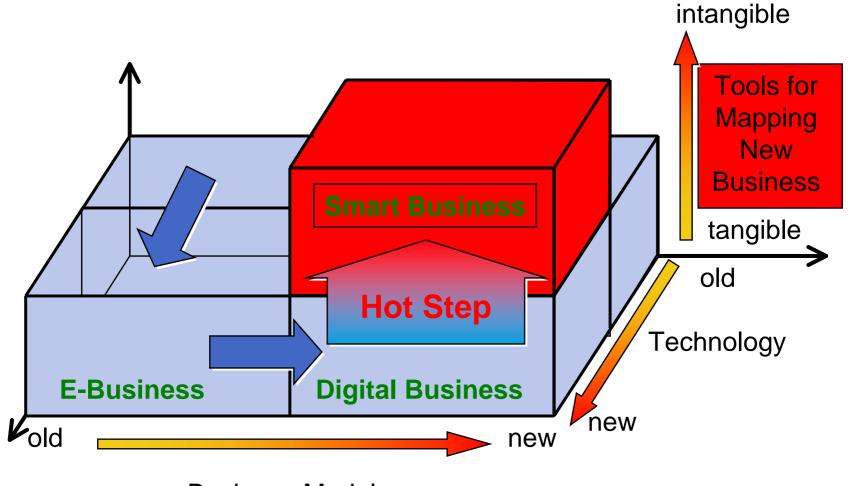
Business Transformation

Resources of Future Business -> Smart Business



Business Model

Model of Smart Business



Business Model